

## TESTIMONIALS

I have known Marc for many years through his various roles in the industry. Marc is a genuine, authentic, professional and engaging person and this comes out whether he is on stage addressing hundreds of people or one on one.

He has enormous gravitas on stage as a speaker and people pay attention. His credibility and professionalism is evident as his ability to articulate and convey his messages to make a difference to the lives of people in his audiences.

**Pina Sciarrone**  
**AIA Australia**

Marc has a lifelong commitment to making money simple for his clients and now a far larger audience. This really comes alive when you see him and hear his passion on making money simple in person – he not only captures your attention but light bulbs go off in the audience as they finally makes sense of what was previously confusing. Marc is incredibly articulate yet makes the complicated digestible through his presence and his passion

**Marisa Broome**  
**Chair of the Financial Planning Association of Australia (FPA)**

To whom it may concern,

I have had the pleasure of knowing Marc nearly 20 years.

During that time, Marc has been a frequent speaker at Industry and Professional Events. He has addressed compact & more intimate audiences through to Conference attendees numbering many hundred.

Marc is an engaging & entertaining speaker. He connects through a combination of charisma and obvious SME knowledge. Always a pleasure and enriching to listen to Marc.

**Mark Stubbings**  
**Aware Super**

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Marc has delighted audiences every time he speaks at our events. He delivers clear, concise, and powerful messages which are enduring and engaging to any audience. Marc has the ability to deliver difficult to understand concepts in a down to earth manner - which seems to stick and connect to the audience. Using wit, voice control and humour visuals, his messages are remembered easily by the audience. I can highly recommend Marc as a speaker on many topics and would have no hesitation in recommending him.

**Terry Johnson**  
**Keyman Financial Services Pty Ltd**

*(Transcription of an audio testimonial)*

Hi everyone, this is Michelle Hoskin. I'm the founder and director of an organisation called Standards International, and I just wanted to do a brief voice message about Marc Bineham and my interactions with him. The first thing that strikes me about Marc, and I've known him now for a number of years, met through MDRT and then obviously through the AFA. Marc is one of those guys who you just know, when you interact with him, liase with him, that he just got a really lovely manner about him. He is genuine, he comes across as very caring, compassionate, and certainly very empathetic. And when he is passionate about a subject you can't help but be drawn in by that level of enthusiasm, in which we have shared many conversations. As a speaker, that passion is presented in and on stage, he is clear when he presents, he's articulate and the thing that I like about Marc and I think I recognise in him because this is often what he said to me, is that he is the same person on stage as he is off stage. And that's a quality that I think a lot of speakers don't have and it's so lovely to see that the person that you're listening to, who is sharing an inspirational message, in a kind word, motivational messages, that that is the same person that you are going to talk to the second his feet hit the ground. So it's a pleasure to have seen Marc, to work with Marc and I hope my relationship with him continues over the many years to come.

**Michelle Hoskin**  
**Standards International**

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Marc's 33 years of experience in the financial advice industry coupled with his personable character makes him the ideal professional to raise awareness amongst many Australians that are unable to reach an adviser under the current environment.

**Danny D. Mazevski**  
**AMCO**

Marc's advocacy and insight into the future of the financial services industry is second to none. We saw great value in Marcs session with everyone in the room feeling empowered, motivated and excited by the opportunities ahead of us. We look forward to working with Marc again in the near future.

**Glen Hare**  
**Fox & Hare**

*Additional testimonials available upon request*